

## **Carnation Auto expands into Rajasthan with the launch of its Multi-Brand Auto Solutions Hub in Jaipur**

**Carnation Milestones: 22 Hubs \* 15 Cities \* 1,500 Team Members  
\* 10 Business Verticals \* 125,000 Cars delivered**

- **Carnation Auto’s first multi- brand Auto Solutions Hub in Rajasthan**
- **India’s pioneering Independent multi-brand auto solutions network**
- **Car service, repair, body shop, insurance, accessories, detailing, certified pre-owned and new car exchange for almost all brand’s of vehicles under one roof**

**Jaipur, 12th October, 2010:** Carnation Auto, the country’s first Independent multi branded auto solutions network today marked its journey into the state of Rajasthan by opening its next multi brand auto solutions hub in the city of Jaipur. The expansion into Rajasthan is part of the company’s aggressive plans of expanding its footprints across the country and brings its unique value proposition to car owners in Jaipur through its service and solution offerings. Located at *Vishwakarma Industrial Area*, this is the 22nd hub of the company having over 30 bays for servicing and other allied solution offerings.

Speaking on the occasion, **Mr. Jagdish Khattar, Chairman & Managing Director**, Carnation Auto said, “Jaipur is an important market for us to establish a footprint in the state of Rajasthan. The after sales service market is witnessing exponential growth in India. At Carnation Auto our constant endeavor is to provide end to end solutions to the discerning Indian Car owner through our state of the art workshops located across the country and our unique business verticals. Customer centricity has always been key to our delivery model and we promise the same unique solution experience to our customers in Jaipur”.

A result of the vision of Mr. Jagdish Khattar, Carnation Auto aims to create new benchmarks in customer service and product offerings in the automobile industry. Carnation Auto, in its endeavor to provide complete auto care solutions to its customers, provides a host of unique product and services including Rapid repair, quick service, windshield repairs, car detailing, CNG/LPG kit fitment, tyre & battery solutions as well as car customization. The company has also invested in world-class tools and equipment that aims to enhance the quality of repairs and help reduce turnaround time and costs. To ensure peace of mind and deliver convenience to customers, Carnation also provides warranty on all parts replaced, cashless settlement of insurance claims, pick up & drop, regular status updates through SMS, cost effective and attractive Annual maintenance packages. Carnation also has a car exchange program offering new and certified pre-owned cars of almost all brands and models.

**About Carnation Auto:**

Carnation Auto is an initiative by Mr. Jagdish Khattar, with a vision of developing India's largest independent multi-brand automobile sales and service network. Carnation is in the process of setting up a state-of-the-art network of integrated multi-brand auto sales, services and related solutions across the country to enhance the overall experience of owning a car and to optimize the cost of ownership. Carnation provides complete solutions for almost all brands of cars, starting from quick servicing, mechanical repairs, body repairs, accessories, insurance, pre-owned cars, 'Auto Premio Solutions' in partnership with Magneti Marelli After Market, car customization solutions with DC Design and even doorstep service through a chain of workshop on wheels.

Carnation Auto had raised its first round of funding of Rs108 Core from marquee investors Premji Invest and IFCI Ventures. Recently it received loan funding of Rs 170 Crore from Punjab National Bank for executing the nation-wide rollout of its multi-brand auto solution hubs. Carnation Auto has also entered into an exclusive collaboration with DC Design to offer completely customized car solutions and semi-customized kits across the country. The DC designed cars will be made available exclusively through Carnation's nationwide hubs. They have partnered with Magneti Marelli a world leader in automotive parts and service to service premium and luxury brands and to distribute parts in the independent aftermarkets. For further information, please visit [www.carnation.in](http://www.carnation.in)